

# **URBAN REPUBLIC®**

**#18** 

JAN 2024 - MAR 2024



### PHOTOGRAPHY, REDEFINED

Introducing the latest SLR-level image stabilization by vivo.

Page 2

### **BRING THE MAGIC**

Explore the thinnest and lightest foldable smartphone by HONOR.

Page 3

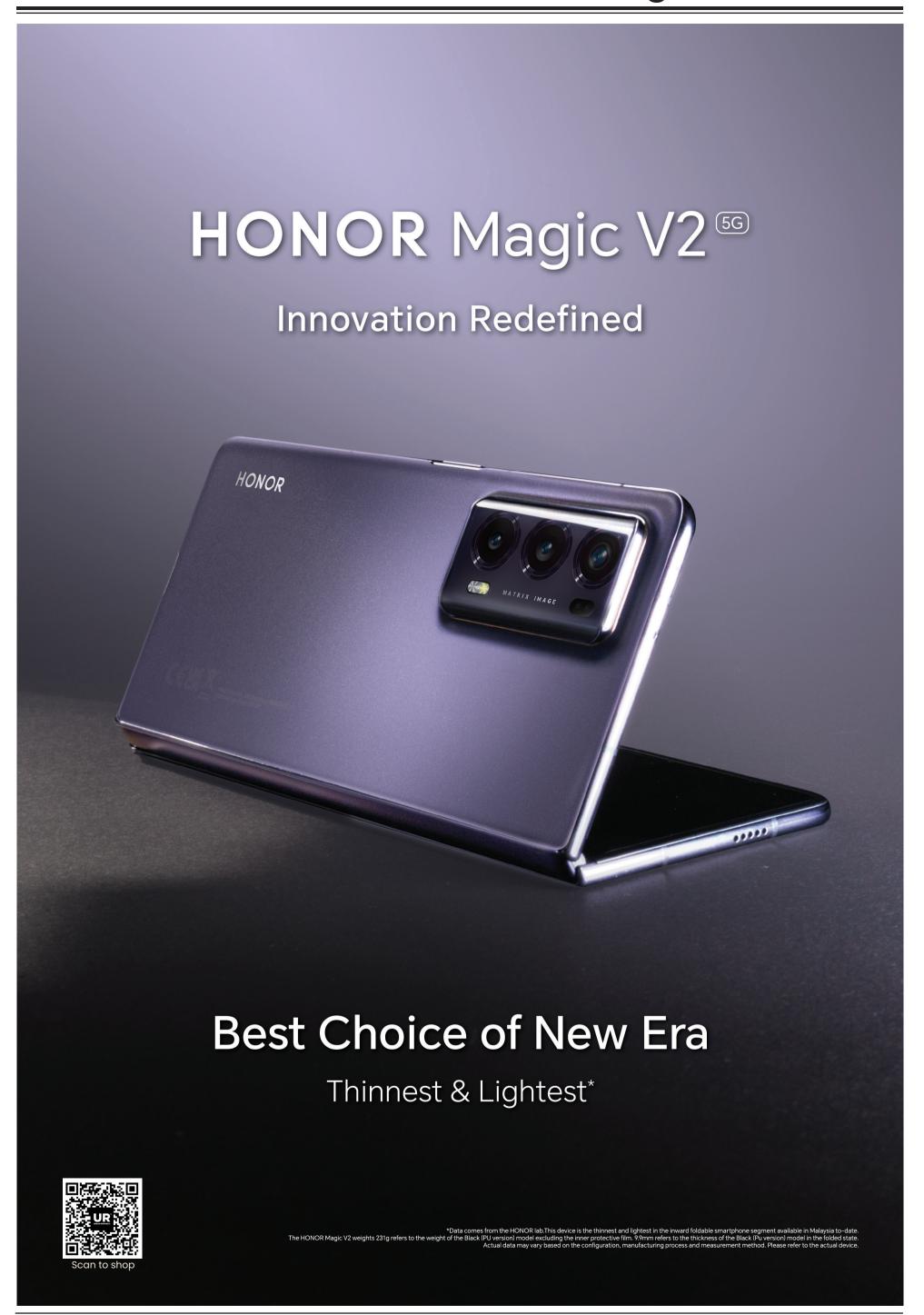
### **'SMART' UP YOUR KIDS**

Keep your child ahead of the game with MyFirst.

Page 6 & 7

## Photography, Redefined





## **Unleash The Epic**





## Samsung Galaxy S23 FE **Epic Starts Here**

Galaxy S23 FE opens the door for more people to experience the extraordinary. With its long-lasting power and stunning night shots, the phone becomes your gateway to lasting epic memories.

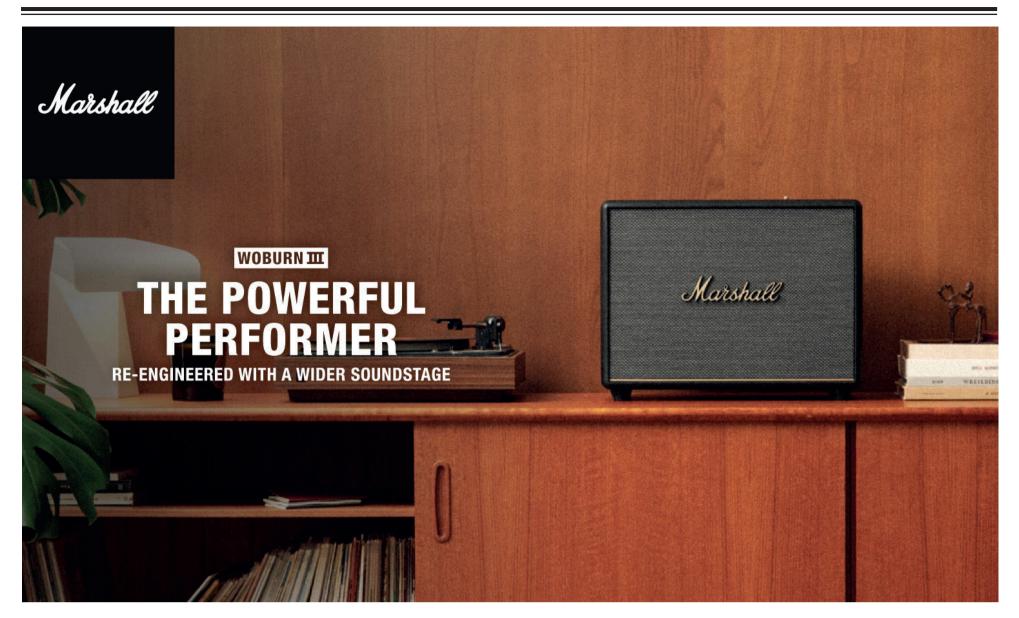


## Samsung Galaxy Buds FE Your Everyday Audio Companion

Block out unwanted noise with Active Noise Canceling, personalize the fit with various tips and seamlessly sync with your Samsung Galaxy devices.



## The Best Of Home Audio



Woburn III has an even wider soundstage than its predecessor and fills any space with immersive, home-shaking Marshall signature sound. Woburn III has been re-engineered with a new three-way driver system, which delivers more controlled, lower-frequency bass and greater clarity in the mid range.



Scan to shop



captivating diamond pattern that glows in all directions.

Match one of its 5 distinct animated themes to the beat of your music. The lush visual atmosphere is as enticing as the speaker's powerful bass tones and clear, spacious audio.

Scan to sho

Authorised Distributor





World's First Kid

The Future of Kids' Tech Is Here

myFirst Fone **R2** 

### **Light Meets Bright**





The myFirst Fone R2, is a true game-changer of the year. The latest model offers a lighter and slimmer smartwatch at just 13.6mm thick, weighing a mere 48 grams. One of the features is a fantastic 1.3-inch AMOLED screen, now even clearer with an upgraded 360 x 360 pixel resolution for sharper text and vibrant visuals. Not to forget the magic button for easy navigation too. It's a complete package, empowering kids with the latest smartwatch while prioritizing safety and enjoyment.











IPX8 Waterproof

Heart Rate Monitoring



Voice & Video Call

SOS Button

Class Mode

MP3 Music Player

eSIM: Global Connectivity, Made Simple

Equipped with eSIM technology, offering seamless global connectivity without the hassle of physical SIM cards. Our ongoing expansion plans.



### myFirst Circle World's First Kids Social Circle

The call, messaging, social sharing app for Families, Children & Friends.

No ads. No strangers. Just safe communications.





**Download myFirst Circle App Today** 





myFirst Circle is free for all users to download and use on iOS, Android and myFirst Fone.



Q



















## s T e c h E c o s y s t e m





## A Digital Frame That Transforms Family Connections





myFirst Frame Doodle | 9" Display

myFirst Frame Live | 10" Display

Designed to bring loved one closer together, the myFirst Frame seamlessly synchronizes with other myFirst devices, showcasing a stream of content shared by family and friends.















### Intelligent Power Saving

Our eco-friendly power-saving design automatically turns off the device when you exit the room, and it eagerly awaits your return, displaying new moments as you approach.

### myFirst Collections













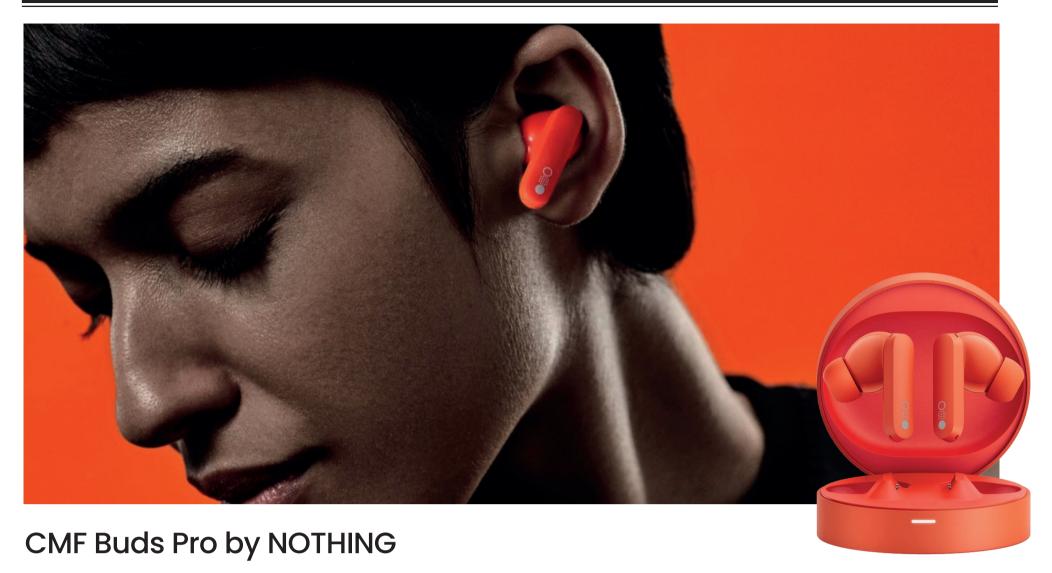








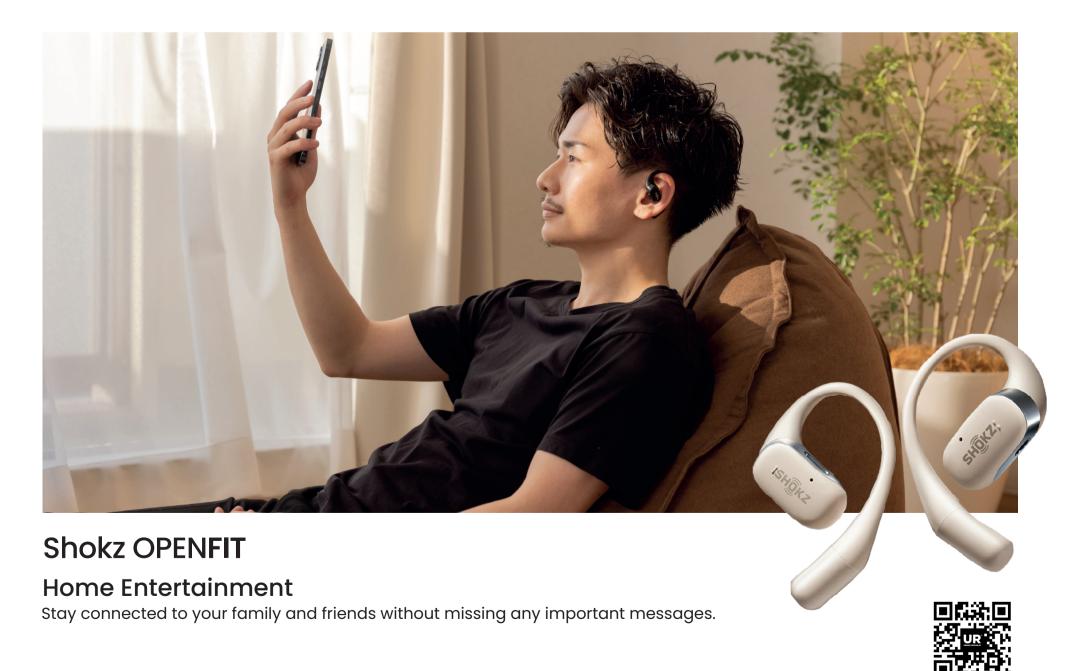
## **Music to Your Ears**



### **Silence Meets Power**

Interact with your colleagues while listening to your favorite song, no more awkward guessing if they are speaking to you.

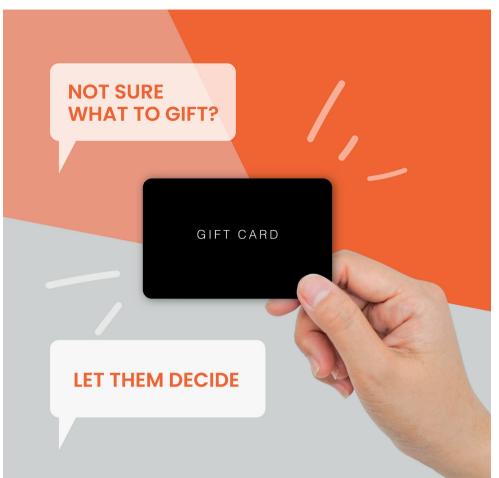




Items featured are subject to price changes and availability.

URBAN REPUBLIC ISSUE 18

## **UR Highlights**





## The Gift of Choice Small Gift, Huge Benefits

Gift yourself and your loved ones an Urban Republic gift card and enjoy all the exclusive benefits that comes with it. Get one at your nearest UR outlet today!



## Student AiMi Financing Be Ahead In Your Studies

Easy-to-own Apple devices for students with instalment options up to 36 months. All you need for eligibility is your student ID and IC.





## Maximize Your Trade-In Value

Trade-in up to 5 devices at once! We accept phones, tablets, laptops, earphones and smartwatches.





## Samsung Collection Points

Can't find a Samsung service center nearby? We've got you covered with over 100+ locations nationwide!

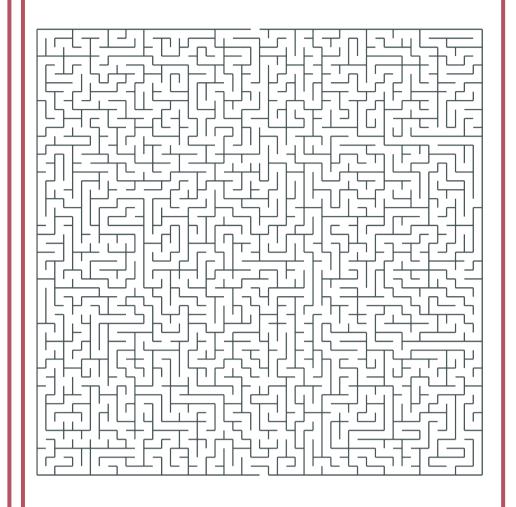


## **Fun Corner**

### **Word Search**

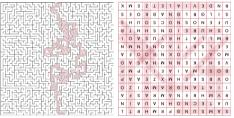
S	Α	М	S	U	N	G	Р	R	М	Н	R	Т	L
U	Α	Т	Ε	С	N	0	Н	N	Α	U	Α	ı	N
R	V	М	Н	R	E	N	Α	М	R	Α	S	F	Α
Ι	I	Α	T	Α	N	G	R	Α	М	W	ı	Z	0
0	V	R	S	Κ	E	Н	М	Х	Z	E	Α	Α	Р
В	0	S	Ε	М	Α	ı	Α	E	ı	ı	Р	М	Р
٧	S	Н	L	K	E	N	N	М	Н	Α	S	Α	0
М	0	Α	ı	L	J	0	K	N	В	0	0	Ε	Α
Ε	Ε	L	S	В	Т	Т	Α	0	N	Ε	N	М	N
R	М	L	L	Α	Т	Н	R	Υ	U	S	Α	0	Ι
0	S	Н	U	R	E	Ι	D	N	S	Н	Н	Т	R
U	F	E	N	0	S	N	0	С	S	0	U	Н	S
S	ı	L	G	R	L	G	N	Α	В	K	0	Ε	S
R	N	D	Ε	٧	Ι	Α	L	E	Т	Z	Ε	М	Κ

## Mega Maze



### Find the words below

HARMAN KARDON, JBL, HUAWEI, TECNO, REALME, VIVO, HONOR, SHURE, DEVIALET, SAMSUNG, BEATS, NOTHING, BOSE, OPPO, TANGRAM, XIAOMI, SONY, SHOKZ, AMAZFIT, MARSHALL



:19wsnA

## **Urbanista's**

# Top Pick

## Bose QuietComfort Ultra Headphones

"What really impressed us about the Bose QuietComfort Ultra Headphones is the enhanced fitting. They are incredibly comfortable to wear for long periods, and the noise cancellation is top-notch. Spatial Audio makes it feel like we're right in the middle of the action, whether we're listening to music, watching movies, or playing games."

- Urban Republic @ Gurney Plaza Shopping Mall, Penang.





10

## **Our Outlets**



### About us

Urban Republic believes in enhancing our customers' digital and tech lifestyles. Since our humble beginnings in 2014, our goal to provide the latest and greatest in technology and lifestyle gadgets to our customers remains true. From smartphones to home audio solutions, Urban Republic has all your tech needs under one roof! Come and visit us, and be a part of the Republic!

### Store **Locations:**



Visit Us Here!

### **JOHOR**

- AEON Tebrau City Austin Heights
- Batu Pahat Eco Botanic
- Jalan Pesta Muar
- Kluang (Jalan Langsat) Kota Tinggi Lotus's Muar
- Lotus's Kluang
- Mersing Muar (Jalan Sulaiman) Southkey Mosaic
- Taman Molek Taman Sutera Utama
- Yong PengToppen Shopping Center

### **KUALA LUMPUR**

- Avenue K
- Aeon Metro Prima Kepong\*
- MK 163 Retail Park
- Pavilion Bukit Jalil Pavilion KL
- Pavilion Damansara Heights

\* Outlets Opening in January

- Pearl Point Shopping Mall Pinnacle Sri Petaling
- Plaza KLTS, Gombak Sunway Velocity Mall

 Aman Central Changlun

**KEDAH** 

- Jitra Lotus's Stargate
- Lotus's Sungai Petani
- Lunas
- N City, Sungai PetaniPokok Sena

### **KELANTAN**

Kota Bahru

## **MELAKA**

- AEON Bandaraya Melaka
- Kota Laksamana

### N. Sembilan

- Dataran Centrio
- Lotus's Nilai

### • Taman Komersial Senawang

### **PAHANG**

- Bentong East Coast Mall Kuantan Indera Mahkota
- Seven Hills Kuantan Kuantan Perdana Square

### **PERAK**

- **AEON Kinta City**
- Bidor (Taman Bidor Raya) Greentown Ipoh
- Ipoh Garden
- Kampar
- Lotus's Ipoh Garden Lotus's Station 18
- Lotus's Taiping Lotus's Teluk Intan
- Seri Manjung Sitiawan

### Taiping Sentral Tapah

**PERLIS** Kangar

### **PENANG**

- All Seasons Place AEON Mall Bukit Mertajam Bagan Ajam
- Bangunan Wawasan Bellisa Row
- City Junction Design Village
- Eco Borealis Elit Avenue
- Gravitas Business Park Gurney Plaza
- Gurney Walk Iconic Point
- Lotus's Tanjung Pinang
- Nibong Tebal (Taman Nuri Emas) Orange BM
- Queensbay Mall
- Queens Waterfront Setia Sentral
- Sunway Carnival Mall
- U Hotel, Gelugor

### SABAH

- IMAGO Shopping Mall
- Kubota Sentral, Tawau T2 Tawau
- Plaza 333
- Prima Sauare Mile 4 One Borneo Hypermall
- Semporna

### **SARAWAK**

- City One MegamallPlaza Merdeka
- The Spring, Kuching
- Vivacity Megamall MetrocityAiman Mall

### **SELANGOR**

- AEON Bukit Tinggi
- Aeon Cheras Selatan\* Atria Shopping Gallery
- Bandar Mahkota Cheras
- Eco Grandeur
- Giant Shah Alam Jade Hills Kajang
- KIP Mall Desa Coalfields Kuala Selangor (Taman Warisan)
- Lotus's Rawang\* Lotus's Ara Damansara
- Lotus's Bukit Beruntung
- Lotus's Mutiara Damansara Lotus's Puchong
- Paramount Home Centre
- Sungai Besar
- Tamarind Square
- Lotus's Ampang KL East Mall
- The Mines Shopping Fair
- **TERENGGANU**

Coast Kemaman

TD1303

## **0% Instalment Payment Plans at URBAN REPUBLIC**

























Available up to 48 months.

T&Cs apply.

### **Debit Card**









Available up to 4 months.

T&Cs apply.







Fuel your child's interest in reading, math, creativity, and more with play-based games!



# **URBAN REPUBLIC®**



